

Nikita Beznosikov

Senior Full-Stack Engineer

nikitabeznosikov@gmail.com · [linkedin.com/in/nikita-beznosikov](https://www.linkedin.com/in/nikita-beznosikov) · github.com/nikbeznosikov · nikbeznosikov.github.io

Madrid, Spain · Spanish Digital Nomad Visa · No EU work authorization · B2B / EOR / relocation with sponsorship · Open to relocation: NL, DE, UK

SUMMARY

Senior Full-Stack Engineer, 9 years building web products end to end. For the last 6 years I was the primary engineer on a US-based DTC e-commerce stack — 50+ live offers with A/B variations, a React checkout SPA, Node.js backend, and admin tooling — that reached ~\$1M/month and ~2,000 orders/day. I like real ownership: deciding the approach, building both ends, integrating services, and supporting what I shipped. Strongest in React, Next.js, Node.js, and TypeScript.

EXPERIENCE

Launchify Ventures — Senior Full-Stack Engineer — E-commerce Stack 2020 – Present · Remote (US)

Primary engineer on a US-based DTC e-commerce business reaching ~\$1M/month and ~2,000 orders/day, with 80–90% mobile traffic. Mentored one junior; worked alongside a backend engineer at different points.

Project 1 — DTC platform rebuild. Replaced a legacy monolith with a modular stack:

- 50+ live offers (blog, interstitial, and supporting pages each), 3–5 A/B variations running in parallel — built as standalone HTML/CSS/JS mini-apps
- Shared React checkout SPA across all offers, connected to a Node.js + MongoDB backend handling orders, billing, fraud, and admin
- React admin panel so product, marketing, and ops could configure offers, checkout flows, A/B tests, and integrations themselves — offer-launch time dropped from ~2 weeks to ~2 days
- JWT-based auth for the admin panel — login, password reset, session management for internal teams
- Stripe, Braintree, PayPal, Apple Pay, and Google Pay integrated through Sticky.io
- Rule-based fraud and carding protection (IP blocking, URL parameter checks) plus Visa CDRN for chargeback automation
- Retry job that reprocessed unfinished orders — recovered ~10–20% of failed transactions
- Server-side tracking pipelines for Facebook CAPI, Google Ads, GTM, and BigQuery
- Migrated video delivery from AWS S3 to Cloudflare Stream — that infra cost dropped ~99%

Project 2 — Manna.com. Separate DTC store built from scratch — Next.js with its own React/MUI admin panel and Node.js backend. Customer portal with Firebase Auth (sign-up, login, password reset). Same payment integrations and tracking as Project 1, separate codebase.

Sinlao Media — Frontend Engineer 2019 – 2020 · San Diego, CA

Internal analytics tool for media buyers — Facebook ad performance and sales tracking with tables, charts, and reporting views. Stack: React, Redux, Chart.js, D3.js.

IQ Option — Frontend Engineer 2016 – 2019 · St Petersburg

Internal monitoring dashboard at a fintech company, in a team — React, Redux, charts and data tables, WebSockets for live data.

STACK

Frontend: React · Next.js · TypeScript · JavaScript

Backend: Node.js · Express · REST APIs · Webhooks · JWT · Firebase Auth · Zod

Databases: MongoDB · PostgreSQL · Prisma · Supabase

Payments: Stripe · Braintree · PayPal · Apple Pay · Google Pay · Sticky.io · Visa CDRN · Shopify

Analytics: Facebook CAPI · Google Ads · GTM · Google Analytics API · BigQuery

Infrastructure: AWS · DigitalOcean · Vercel · Railway · Cloudflare (Stream, Workers, DNS)

Testing / Mobile: Playwright · Cypress · React Native (published iOS app)

EDUCATION

K.G. Razumovsky Moscow State University — B.Sc. Computer Science 2011 – 2014 · Moscow

IBM Cybersecurity Analyst Certificate — Coursera, 2022